

# A KEY CHANNEL FOR ENHANCING ASEAN-KOREA PARTNERSHIP **ASEAN-KOREA CENTRE**

Increase  
Trade Volume &  
Accelerate  
Investment Flows

Enrich  
Cultural Exchanges &  
Invigorate Tourism

Build  
a lasting and genuine  
ASEAN-Korea  
partnership

Brunei Darussalam  
Cambodia  
Indonesia  
Korea  
Lao PDR  
Malaysia  
Myanmar  
Philippines  
Singapore  
Thailand  
Vietnam



"We attached great importance to the role of the ASEAN-Korea Centre in Seoul in promoting trade, investment, tourism and cultural exchanges between ASEAN and the ROK."

Chairman's Statement of the 15th ASEAN-ROK Summit  
Phnom Penh, Cambodia, 19 November 2012

# SECRETARY GENERAL'S MESSAGE

ASEAN is advancing with confidence to become a comprehensively-integrated community comprised of politico-security, economic and socio-cultural pillars. While the move towards one community calls for ASEAN's concerted efforts to adopt fundamental frameworks, improve regional infrastructures, and fortify connectivity, ASEAN, now with a legal entity status granted by the ASEAN Charter in 2008, is also emerging as the hub of East Asian cooperation.

The ASEAN Community which will be launched in 2015 signifies not only the advent of a single market and production base for 600 million people in Southeast Asia, but also implies the emergence of a new economic engine for the world and significant steps forward in ASEAN-Korea relations. In parallel with the benefits of ASEAN Community, the launch of ASEAN-led Regional Comprehensive Economic Partnership (RCEP) – which involves the ten ASEAN Member States, Plus Three countries, India, Australia, and New Zealand, is envisioned to pave the way for East Asia's regional integration. Since the establishment of the Dialogue Partnership in 1989, the ASEAN-Korea relations have undergone a substantial progress which was founded upon a set of shared values, mutual respect and understanding. To solidify the long-cherished ties, the FTA between

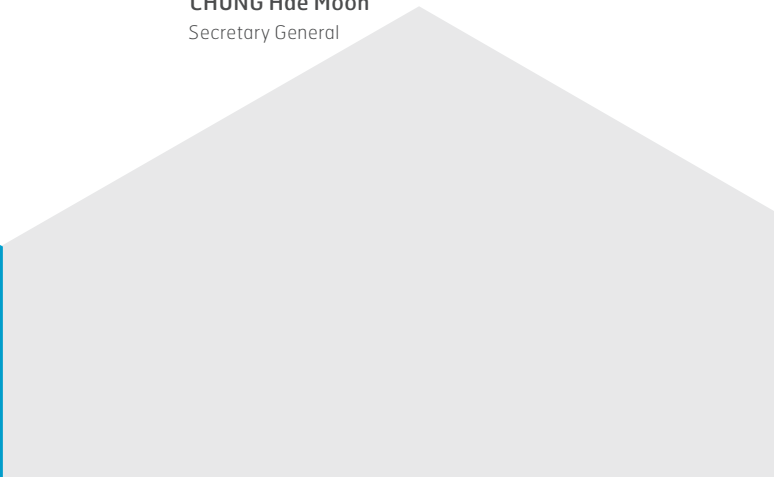
ASEAN and Korea entered into full force in 2009 and their ties were elevated to the Strategic Partnership in 2010. On the economic front, ASEAN emerged as Korea's top destination for foreign direct investment and became the second largest trading partner of Korea in 2012. Now, the ASEAN-Korea partnership witnesses a new horizon of cooperation beyond the scope of enhanced economic and political relations, encompassing areas such as green growth, development cooperation, disaster management, and good governance.

What also merits our attention is the socio-cultural landscape of ASEAN and Korea. While Hallyu triggered by K-pop and K-drama thrives in South-east Asia, the Korean people have retained a special affinity for Southeast Asia's culture. As the two-way people-to-people exchanges reach 5.5 million a year and the number of ASEAN residents in Korea is on the rise, we expect such phenomena would help Korea transform into a mature multicultural society and contribute to bridging the two regions.

To further solidify the ties between ASEAN and Korea, the ASEAN-Korea Centre was inaugurated as an international organization in March 2009 in accordance with the MOU signed by the governments of the ten ASEAN Member States and Korea. Building on the achievements thus far, the ASEAN-Korea Centre, which serves as a key channel for ASEAN-Korea partnership, aims to allocate its efforts in increasing two-way trade volume, accelerating investment flow, invigorating tourism and enriching cultural and youth exchanges between the two regions as well as to carry out creative and future-oriented work programs.



**CHUNG Hae Moon**  
Secretary General



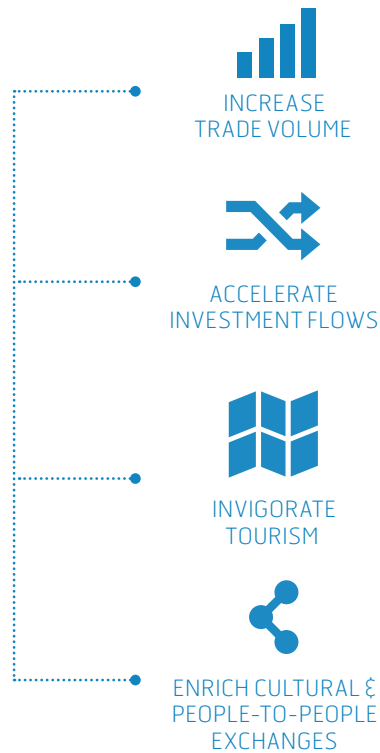
# OVERVIEW

## VISION

To be a key player in building a lasting & genuine partnership between ASEAN & Korea

## INAUGURATION

The ASEAN-Korea Centre was inaugurated as an intergovernmental organization with the ten ASEAN Member States and Korea as its members in March 2009, the year which marked the 20<sup>th</sup> anniversary of the Dialogue Partnership between ASEAN and Korea. It was founded in accordance with the Memorandum of Understanding (MOU) which was signed at the 11<sup>th</sup> ASEAN-Republic of Korea (ROK) Summit in November 2007 and entered into force in December 2008.



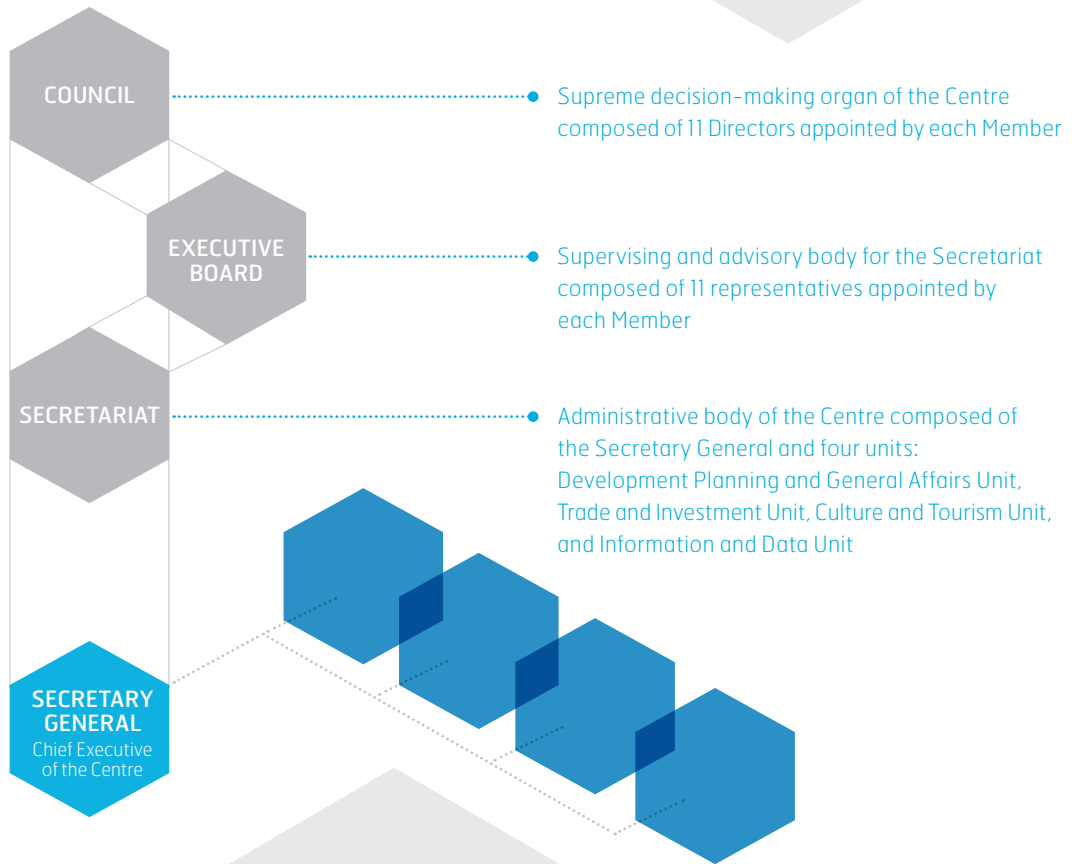
## MANDATES

The ASEAN-Korea Centre aims to increase trade volume, accelerate investment flow, invigorate tourism and enrich cultural exchanges between ASEAN Member States and Korea with an emphasis on the promotion of mutual understanding through people-to-people exchanges.

## MEMBERS

The Members of the ASEAN-Korea Centre are: Brunei Darussalam; Kingdom of Cambodia; Republic of Indonesia; Republic of Korea; Lao People's Democratic Republic; Malaysia; Republic of the Union of Myanmar; Republic of the Philippines; Republic of Singapore; Kingdom of Thailand; and Socialist Republic of Vietnam.

# ORGANIZATION



## DEVELOPMENT PLANNING AND GENERAL AFFAIRS UNIT

- Devises annual work programs
- Evaluates the outcome of work programs
- Operates the general budget of the Centre

## TRADE AND INVESTMENT UNIT

- Introduces business opportunities for ASEAN Member States in Korea
- Assists and advises Korean and ASEAN enterprises involved in ASEAN-Korea trade
- Holds appropriate events on trade and investment
- Conducts research and studies on trade and investment

## CULTURE AND TOURISM UNIT

- Holds cultural events promoting mutual understanding
- Provides information on ASEAN tourism resources within Korea
- Holds appropriate events promoting tourism between ASEAN Member States and Korea
- Conducts research and studies on cultural exchange and tourism

## INFORMATION AND DATA UNIT

- Produces publications and PR materials
- Maintains a website for the Centre
- Provides information on ASEAN and its relations with Korea
- Organizes activities to increase public awareness of the Centre

# MEMBERS



## MYANMAR

Land Area	653,520 km <sup>2</sup>
Population	63 million
Major Language	Burmese
Capital City	Nay Pyi Taw
Currency	Kyat
GDP(Billion USD)	54.0



## LAO PDR

Land Area	230,800 km <sup>2</sup>
Population	6.4 million
Major Language	Lao
Capital City	Vientiane
Currency	Kip
GDP(Billion USD)	9.3



## THAILAND

Land Area	510,890 km <sup>2</sup>
Population	64.5 million
Major Language	Thai
Capital City	Bangkok
Currency	Baht
GDP(Billion USD)	377.0



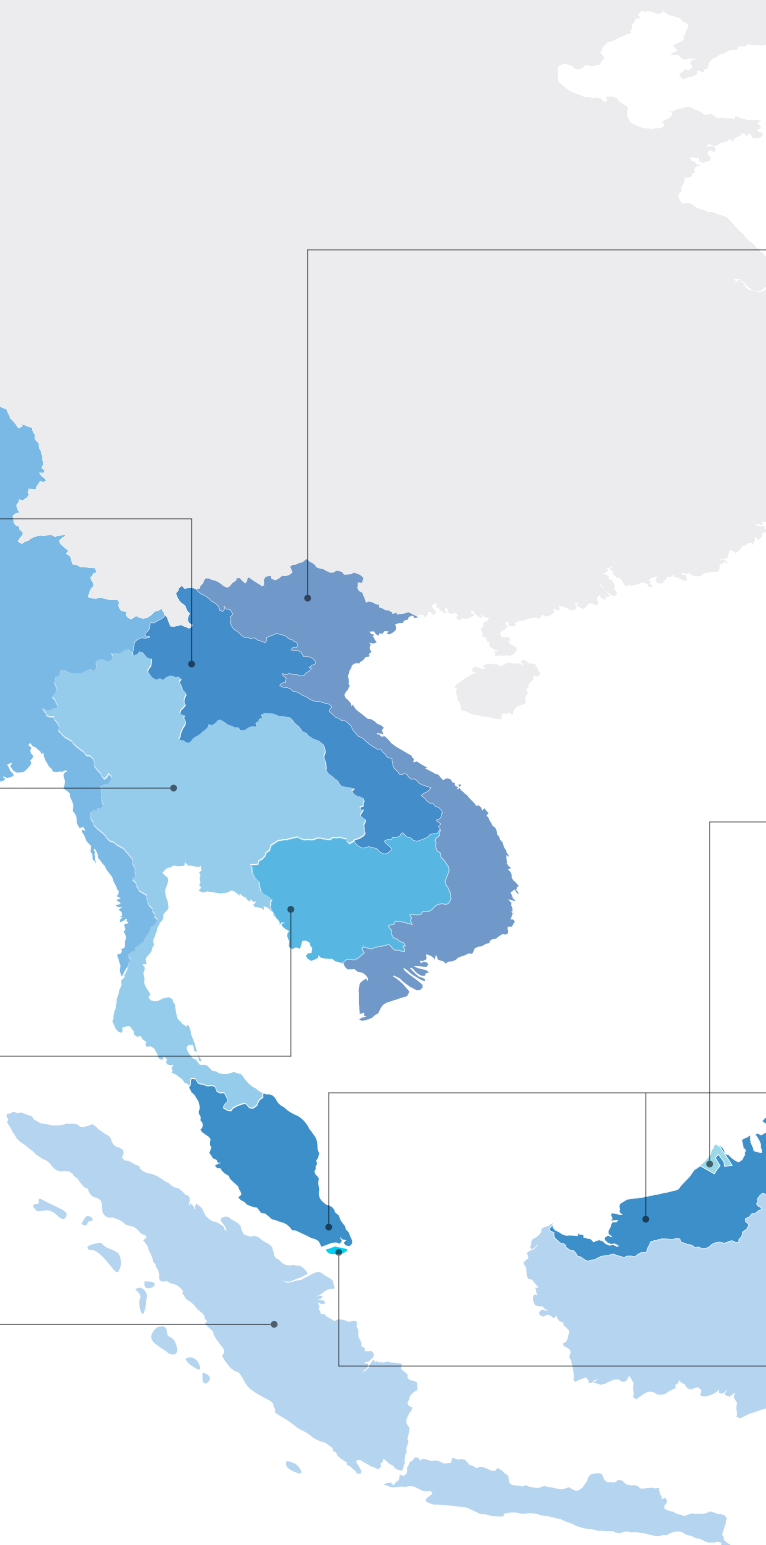
## CAMBODIA

Land Area	176,520 km <sup>2</sup>
Population	15.3 million
Major Language	Khmer
Capital City	Phnom Penh
Currency	Riel
GDP(Billion USD)	14.2



## INDONESIA

Land Area	1,811,570 km <sup>2</sup>
Population	244.5 million
Major Language	Bahasa Indonesia
Capital City	Jakarta
Currency	Rp(Rupiah)
GDP(Billion USD)	894.9





## KOREA (SOUTH)

Land Area	97,100 km <sup>2</sup>
Population	50.0 million
Major Language	Korean
Capital City	Seoul
Currency	Won
GDP(Billion USD)	1,151.3



## VIETNAM

Land Area	310,070 km <sup>2</sup>
Population	89.4 million
Major Language	Vietnamese
Capital City	Hanoi
Currency	Dong
GDP(Billion USD)	137.7



## PHILIPPINES

Land Area	298,170 km <sup>2</sup>
Population	97.7 million
Major Language	Filipino (based on Tagalog), English
Capital City	Manila
Currency	Peso
GDP(Billion USD)	240.7



## BRUNEI

Land Area	5,270 km <sup>2</sup>
Population	0.43 million
Major Language	Malay
Capital City	Bandar Seri Begawan
Currency	BND (Brunei Dollar)
GDP(Billion USD)	16.9



## MALAYSIA

Land Area	328,550 km <sup>2</sup>
Population	29 million
Major Language	Bahasa Malaysia
Capital City	Kuala Lumpur
Currency	RM(Ringgit Malaysia)
GDP(Billion USD)	307.2



## SINGAPORE

Land Area	700 km <sup>2</sup>
Population	5.4 million
Major Language	English, Mandarin, Malay
Capital City	Singapore
Currency	SGD (Singapore dollar)
GDP(Billion USD)	267.9



# FY2013 ACTIVITIES TRADE & INVESTMENT



## **ASEAN Food & Beverage Exhibition**

Promotes and raises public awareness on food and beverage products of ASEAN Member States

## **ASEAN Consumer Goods Exhibition**

Furniture · Gift · B2C Exhibition

Promotes and raises public awareness on quality consumer goods of ASEAN Member States

## **ASEAN Trade Mission**

Provides opportunities for Korean companies to participate in exhibitions organized by ASEAN Member States and to hold business meetings with local companies

## **Product Design and Package Development Workshop**

Organizes seminars to help ASEAN Member States build their product development capacity

## **Study on ASEAN-Korea Business Network**

Conducts a study on how to support ASEAN investors in Korea and Korean investors in ASEAN Member States

## **ASEAN Investment and Business Environment Seminar**

Provides information to Korean companies on business environments, investment opportunities & policies of ASEAN Member States

## **ASEAN Investment and Market Research Mission**

Dispatches missions composed of Korean businessmen to facilitate understanding of business environments and investment opportunities in ASEAN Member States

## **Knowledge Sharing and Benchmarking Workshop**

Provides training programs for ASEAN government officials to share the knowledge and experience on the economic development

## **ASEAN Connectivity Forum**

Focused on Infrastructure

Provides information on the current status of MPAC (Master Plan on ASEAN Connectivity) and the infrastructure investment plans of ASEAN Member States





### ASEAN Culture and Tourism Fair

Presents diverse cultures of ASEAN to the Korean public with its traditional dances, folk songs and instrumental music, and promotes tourism destinations of ASEAN Member States

### ASEAN-Korea Festival

Provides the platform to present and share diverse cultures of Korea to the ASEAN public, by dispatching cultural troupes introducing Korea's cultural contents to ASEAN Member States

### ASEAN Tourism Guide

Provides potential Korean tourists with the latest tourism information on ASEAN Member States which are available both in books and mobile application

### ASEAN Tourism HRD Program

Consists of lectures on ASEAN-Korea tourism trends and marketing strategy as well as Korean culture and language, aiming to help enhance the capacity of ASEAN tourism stakeholders and support the development of ASEAN tourism industries

### Tourism Promotion Websites (Korean) for CLMV Countries

Provides up-to-date tourism information on CLMV countries (Cambodia, Lao PDR, Myanmar, and Vietnam) by supporting the maintenance of their websites in Korean

### Korean Language Training Course

Provides opportunities for ASEAN tourism professionals to enhance their Korean language proficiency

### ASEAN-Korea Cultural Exhibition

#### ASEAN-Korea Contemporary Media Art Exhibition

Holds exhibition and features media artworks by professional artists from ASEAN Member States, ultimately raising awareness of diverse cultures of ASEAN among the Korean public and creating a channel for cultural interaction

### Cultural Program

#### Bravo! ASEAN in Korea

Brings together the ASEAN communities in Korea to showcase music, dance, and instrumental performances, thereby cultivating fellowship and cultural exchanges between the peoples of ASEAN and Korea

### Workshop on Multi-culturalism in Korea and ASEAN's Contribution

Explores current issues of multi-culturalism in Korea and its future direction, focusing on ASEAN's prominent role, by drawing diverse perspectives from both Korean and ASEAN experts



# FY2013 ACTIVITIES INFORMATION & DATA



## PR Activities for ASEAN Awareness

- School Tour · Lecture Series
- ASEAN Language Course
- ASEAN-Korea Youth Network
- Training Course for Trainers

Organizes ASEAN Awareness Programs promoting a higher level of understanding of ASEAN among the Korean public

## PR Activities through Media and Other Means

Conducts PR activities through various channels including major media and social networking services (Blogs, Facebook, Twitter, Youtube)

## Publications and PR Materials

Produces and disseminates a wide range of publications such as Brochure, Statistical Booklet, Guide for Youth/Kids, and ASEAN-Korea Introductory Video

## Maintenance and Upgrading of the Centre's Website

Maintains and manages the Centre's website to provide up-to-date information on ASEAN and the Centre's activities

## Maintenance of the Information Corner

Maintains the Information Corner to provide a collection of books, periodicals, and multimedia materials on ASEAN and ASEAN-Korea relations to the visitors



# PUBLICATIONS



1. **Brochure\*** [KOREAN-ENGLISH](#)  
Introduction of the Centre and its activities
2. **E-Newsletter\*** [KOREAN-ENGLISH](#)  
Monthly news with up-to-date information on the Centre's activities delivered via email
3. **ASEAN Tourism Guide\*** [KOREAN](#) (2013)  
Main tourist attractions, maps, history, culture, customs, festivals, and practical information on ASEAN Member States
4. **Guide for Kids:**  
"Exploring ASEAN with AK"\* [KOREAN](#) (2012)  
Illustrated children's book on ASEAN Member States
5. **Directory of Korean Companies for ASEAN Exporters** [ENGLISH](#) (2010)  
Information on Korean companies importing from ASEAN Member States
6. **Import Procedures in Korea for ASEAN Products** [ENGLISH](#) (2010)  
Import rules and regulations in Korea and overall flow chart of import procedures
7. **Guide for Youth**  
"ASEAN and Korea, We are Friends"\* [KOREAN](#) (2012)  
Introductory information on ASEAN designed for junior and high school students in Korea
8. **Know Your ASEAN** [KOREAN](#) (2011)  
Korean language version of *Know Your ASEAN*  
2nd edition published by ISEAS (Institute of Southeast Asian Studies, Singapore)
9. **Statistical Booklet:**  
"ASEAN & Korea in Figures"\* [KOREAN-ENGLISH](#)  
Annual compilation of statistics on ASEAN Member States and Korea providing comprehensive data on trade, investment, socio-cultural and tourism sectors
10. **Korea's Changing Roles in Southeast Asia**  
[ENGLISH](#) (2010)  
Publication co-published with ISEAS (Institute of Southeast Asian Studies, Singapore)

# ASEAN-KOREA RELATIONS CHRONOLOGY

1989/1991	1997	2004	2005	2007
<b>NOVEMBER, 1989</b> ASEAN-ROK Sectoral Partnership <b>JULY, 1991</b> ASEAN-ROK Full Dialogue Partnership	<b>DECEMBER</b> First ASEAN-ROK Summit, First ASEAN+3 Summit	<b>NOVEMBER</b> Signing of the Joint Declaration on Comprehensive Cooperation Partnership between the ASEAN and the ROK	<b>DECEMBER</b> Adoption of the ASEAN-ROK Plan of Action / Signing of the ASEAN-ROK Framework Agreement on Comprehensive Economic Cooperation	<b>JUNE</b> Entry into force of ASEAN-Korea FTA on Trade in Goods <b>NOVEMBER</b> Signing of the MOU on the Establishment of the ASEAN-Korea Centre

## ASEAN-KOREA RELATIONS OVERVIEW

### ASEAN AND KOREA, "PARTNERSHIP FOR REAL, FRIENDSHIP FOR GOOD"

Since the establishment of the Sectoral Dialogue Partnership in 1989, the relations between ASEAN and Korea have witnessed a substantial growth. In 1991, ASEAN and Korea became full dialogue partners and in 1997, the ASEAN-ROK partnership was advanced to a Summit level in Kuala Lumpur, Malaysia. Recognizing the growing importance of the relations, ASEAN and Korea have elevated to a strategic partnership at the 13<sup>th</sup> ASEAN-ROK Summit held in 2010 in Hanoi, Vietnam. Since then, the relations between the two have seen a tremendous expansion in depth and breadth in political, economic, and cultural fields under the slogan of "Partnership for Real, Friendship for Good."

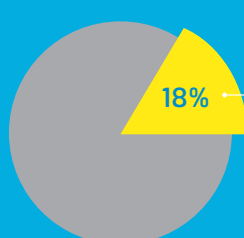
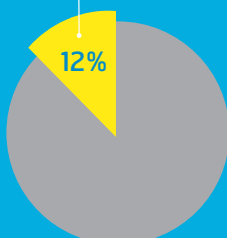
### ASEAN, KOREA'S KEY PARTNER FOR TRADE AND INVESTMENT

ASEAN has emerged as Korea's key partner for trade, investment, and construction. Trade volume between the two has increased by 16 folds from 8.2 billion USD in 1989 to 131 billion USD in 2012 (Export 79 billion USD, Import 52 billion USD). The trade with ASEAN which accounts for 12% of Korea's total trade (1,068 billion USD) outnumbers EU, Japan, and the US, subsequently making ASEAN Korea's second largest trading partner after China. Further, ASEAN is Korea's largest destination for investment (4.3 billion USD in 2012) and the second largest region from which Korea receives construction orders (11.0 billion USD in 2012). Gaining further momentum through ASEAN-Korea FTA which came into full force in 2009, ASEAN and Korea have seen a notable increase not only in trade volume, but also in investment, service and in many other fronts. As part of economic cooperation between ASEAN and Korea, Korea has initiated a comprehensive consultation program called the Knowledge Sharing Program (KSP) which assists ASEAN Member States in key policy areas.

#### ASEAN-KOREA TRADE (2012)

**131** billion USD  
 Total 1 trillion 68 billion USD  
 (1st - China 215 billion USD)

**2** ND  
 ASEAN, Korea's Second Largest Trading Partner / Increased by two-fold in last six years



#### FDI FROM KOREA TO ASEAN (2012)

**4.3** billion USD  
 Total 23 billion USD  
 (based on Total Invested Amount)

**1** ST  
 ASEAN, Korea's Largest Investment Destination (2nd - USA 3.8 billion USD)  
 Since 2010, FDI to ASEAN was higher than that of China. / Increased by three-fold in last six years



## PEOPLE-TO-PEOPLE EXCHANGE, ENHANCED MUTUAL UNDERSTANDING

Socio-cultural exchanges between ASEAN and Korea have been vigorous as well. In fact, people-to-people exchanges between the two exceeded 5.7 million in 2012. Out of 14.0 million outbound tourists, 4.0 million people which accounts for 32% of total tourists have chosen ASEAN Member States as their destination, making ASEAN as the most popular destination while Korea receives nearly 1.4 million people from ASEAN countries. Further, the demand for cultural exchanges has remained high in both regions. While Hallyu undeniably has played a leading role in facilitating the people-to-people exchange between ASEAN and Korea, Southeast Asian cultures have been gaining a huge popularity in Korea as well.

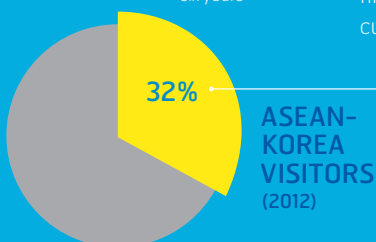
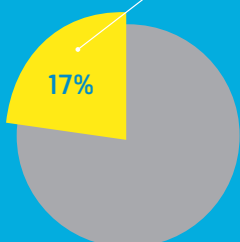
## ASEAN, A KEY MEMBER OF KOREA'S MULTICULTURAL SOCIETY

At present, around 150,000 people who make up 65% of 230,000 foreign workers in Korea (E-9 visa holders) are ASEAN nationals; and 32% (or 70,000 people) out of some 220,000 marriage migrants and persons naturalized through marriage came from Southeast Asia; and if we add 7,000 Southeast Asian students who are studying in Korea, the total population of ASEAN people reach around 23% (or 330,000 people) of a total of 1,450,000 foreign residents in Korea. As the number suggests, the people from ASEAN Member States have become an important part in our daily lives. They are our colleagues, neighbors, and family members. And, as active constituencies of the Korean society, they contribute to bringing about a mature multicultural society that cultivates economic developments.

## KOREA'S RECEIPT OF OVERSEAS CONSTRUCTION ORDERS FROM ASEAN (2012)

**11.0** billion USD  
Total 65 billion USD

**2<sup>ND</sup>**  
ASEAN, Korea's second largest region from which Korea receives construction orders (1st – Middle East 37 billion USD) / Increased by four-fold in last six years



% of Korean Visitors to ASEAN

## PARTNERS FOR BUILDING AN EAST ASIA COMMUNITY AND ACHIEVING CO-PROSPERITY

On the international stage, Korea is working closely with ASEAN to establish the regional integration and sustainable prosperity in East Asia through fulfilling its due role in the ASEAN-initiated regional fora like ASEAN+3, East Asia Summit (EAS), and ASEAN Regional Forum (ARF). With hopeful eyes, the launch of 2015 ASEAN Economic Community is viewed as expansion of opportunities for ASEAN-Korea relations in the fields of economy, socio-culture, tourism, and a myriad of sectors.

over **5.7** million visitors

To ASEAN: 4.3 million Korean visitors, out of 14.0 million Korean visitors / To Korea: 1.4 million ASEAN visitors out of 11.0 million foreign visitors

**1<sup>ST</sup>**

ASEAN, most popular destination for Koreans / Increase of 1.4 million visitors in last six years

# EMBASSIES & OFFICES OF ASEAN MEMBER STATES IN KOREA

## BRUNEI DARUSSALAM

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### Embassy of Brunei Darussalam

#39-1, Cheongun-dong, Jongno-gu, Seoul 110-030  
T. +82-2-790-1078/9

## KINGDOM OF CAMBODIA

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### Royal Embassy of Cambodia

653-110, Hannam-dong, Yongsan-gu, Seoul 140-887  
T. +82-2-3785-1041

## REPUBLIC OF INDONESIA

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### Embassy of the Republic of Indonesia

55 Yeouido-dong, Yeongdeungpo-gu, Seoul 150-895  
T. +82-2-783-5675/7

### Indonesia Trade Promotion Center

1st fl, Korea Express Building, 1211-1, Choryang-dong, Dong-gu, Busan  
T. +82-51-441-1708

### Indonesia Tourism

**SEOUL** | A206 Richensia, Yeouido-dong  
Yeongdeungpo-gu, Seoul 150-896  
T. +82-10-4203-0041

**BUSAN** | 3rd Floor, Busan Indonesia Center  
1900 Geumgok-dong, Buk-gu, Busan 616-130  
T. +82-51-365-0041

## LAO PEOPLE'S DEMOCRATIC REPUBLIC

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### Embassy of LAO PDR

657-9 Hannam-dong, Yongsan-gu, Seoul 140-887  
T. +82-2-796-1713/4

## MALAYSIA

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### Embassy of Malaysia

4-1 Hannam-dong, Yongsan-gu, Seoul 140-884  
T. +82-2-2077-8600

### Malaysia Tourism Promotion Board (Seoul Office)

2nd Floor, Hansan Building, 47-2,  
Seosomun-dong, Chung-gu, Seoul, 100-813  
T. +82-2-779-4422

### Malaysia External Trade Development Corporation(MATRADE)

17th Floor, SC First B/D 100 Gongpyeong-dong,  
Jongno-gu, Seoul, 110-702  
T. +82-2-739-6813/4

## REPUBLIC OF THE UNION OF MYANMAR

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### Embassy of the Republic of the Union of Myanmar

723-1, 724-1 Hannam-dong, Yongsan-gu, Seoul, 140-210  
T. +82-2-790-3814/5

## REPUBLIC OF THE PHILIPPINES

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### Embassy of the Republic of the Philippines

5-1 Itaewon-2 dong, Yongsan-gu, Seoul 140-857  
T. +82-2-796-7387-8

### Philippine Department of Tourism, Korea

Suite 801, Paiknam Building, Euljiro 1-ga,  
Jung-gu, Seoul, 100-191  
T. +82-2-598-2290

## REPUBLIC OF SINGAPORE

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### Embassy of the Republic of Singapore

28th Floor, Seoul Finance Center,  
84 Taepyeongno 1-ga Jung-gu, Seoul 100-101  
T. +82-2-774-2464/7

### Singapore Tourism Board, Seoul Office

9th fl. Kyobo Life Insurance Co. Bldg.,  
Jongno 1-ga, Jongno-gu, Seoul 110-121  
T. +82-2-734-5572

### International Enterprise Singapore

28th Fl. Seoul Finance Center 84, Taepyeongno  
1ga, Jung-gu, Seoul 100-101  
T. +82-82-2-736-1207

## KINGDOM OF THAILAND

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### Royal Thai Embassy

653-7, Hannam-dong, Yongsan-gu, Seoul 140-210  
T. +82-2-790-2955

### Tourism Authority of Thailand, Seoul Office

#1205, Daeyungak Tower, 25-5  
Chungmuro 1-ga, Chung-gu, Seoul, 100-706  
T. +82-2-779-5417

### Office of Trade Affairs

301 Hwaseong B/D, 738-20, Hannam-2dong  
Yongsan-gu, Seoul, 140-210  
T. +82-2-795-2431

### Thailand Board of Investment (BOI) Seoul Office

#1804, 18th Floor, Daeyungak Tower 25-5,  
1-ga, Chungmu-ro, Chung-gu, Seoul, 140-893  
T. +82-2-319-9998

## SOCIALIST REPUBLIC OF VIETNAM

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### Embassy of the Socialist Republic of Vietnam

28-58 Samcheong-dong, Jongno-gu, Seoul, 110-230  
T. +82-2-739-2065

### Trade office

6th Floor, Golden Bridge Bldg., 222, Chungjeongno 3ga,  
Seodaemun-gu, Seoul, 120-837  
T. +82-2-364-3661/2

## ABOUT ASEAN



The Association of Southeast Asian Nations (ASEAN) was established on 8 August 1967 with the signing of the ASEAN Declaration (Bangkok Declaration) in Bangkok, Thailand. The aim of ASEAN according to the ASEAN Declaration, is to accelerate economic growth, social progress and cultural development in the region and to promote regional peace and stability. Today, ASEAN represents a regional bloc with a combined GDP of over 2.3 billion USD (2012), a population of over 600 million people, and total trade volume of approximately 2.47 billion USD (2012).

Recently, ASEAN also has emerged as an active player at regional and global stage, playing a significant role in ASEAN+3, East Asian Summit (EAS) and ASEAN Regional Forum (ARF) which involve not only ASEAN Member States, but also other countries including Korea, the United States, China, Japan, Russia, EU, and others.

The ASEAN Charter entered into force in 2008, creating a legal and institutional framework for the acceleration of the regional integration process and for the establishment of the ASEAN Community in 2015. In 2007, the Leaders of ASEAN affirmed their commitment to accelerate the establishment of the ASEAN Community by 2015.

The ASEAN Community will be comprised of three pillars, namely the ASEAN Political-Security Community, ASEAN Economic Community, and ASEAN Socio-Cultural Community.

### **FACTS ON ASEAN (2012)**

**POPULATION** 617 million

**LAND AREA** 4,436,000 km<sup>2</sup>

**TOTAL GDP** 2.3 trillion USD

**TOTAL TRADE** 2.47 trillion USD (Export: 1.25, Import: 1.22)

**SECRETARIAT** Jakarta, INDONESIA

**MEMBER STATES** BRUNEI DARUSSALAM, CAMBODIA, INDONESIA, LAO PDR, MALAYSIA, MYANMAR, PHILIPPINES, SINGAPORE, THAILAND, VIETNAM



## ASEAN HALL & INFORMATION CORNER



ASEAN Hall is a multi-purpose hall utilized for exhibitions, lectures, seminars, and various other events promoting inter-cultural understanding between ASEAN and Korea. The Information Corner houses a collection of books and multi-media materials on ASEAN.

**OPENING HOURS** 9:30am - 5:30pm

(closed on weekends and Korean national holidays)

**LOCATION** ASEAN-Korea Centre, 8th Fl., Press Centre

Inquiries on ASEAN Hall Facility Rental and/or Group Visits  
Tel 82.2.2287.1177

**EMAIL** [info@aseankorea.org](mailto:info@aseankorea.org)





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Republic of Korea 100-750

[www.aseankorea.org](http://www.aseankorea.org)

 [blog.aseankorea.org](http://blog.aseankorea.org)  
 [www.facebook.com/akcsns](https://www.facebook.com/akcsns)  
 [www.twitter.com/akcsns](https://www.twitter.com/akcsns)  
 [www.youtube.com/user/akcsns](https://www.youtube.com/user/akcsns)  
 [blog.naver.com/akcsns](http://blog.naver.com/akcsns)

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