

ASEAN-Korea Centre

30th Anniversary of ASEAN-ROK Dialogue Relations

10th Anniversary of the ASEAN-Korea Centre



Brunei Darussalam



Cambodia



Indonesia



Korea



Lao PDR



Malaysia



Myanmar



Philippines



Singapore



Thailand



Viet Nam



ASEAN-KOREA CENTRE

“We encouraged the ASEAN-Korea Business Council (AKBC) to work closely with the ASEAN-Korea Centre (AKC) and relevant ASEAN bodies to enhance competitiveness and resilience of micro, small and medium enterprises (MSMEs) in ASEAN through cooperation in areas such as productivity enhancement, innovation, human resource development, better financial and market access and regulatory frameworks, and sharing of best practices.”

Chairman’s Statement of the 20th ASEAN-Republic of Korea Summit (14 November 2018, Singapore)

“We welcomed the efforts of the ASEAN-China Centre, ASEAN-Japan Centre and ASEAN-Korea Centre to promote trade, investment, tourism and education, the integration and development of micro, small and medium enterprises (MSMEs) in the region, as well as people-to-people and cultural exchanges between ASEAN and the Plus Three countries.”

Chairman’s Statement of the 21st ASEAN Plus Three Summit (15 November 2018, Singapore)

Secretary General's Message

The year 2019 marks the 30th Anniversary of ASEAN-ROK Dialogue Relations.

The relationship between ASEAN and Korea has made great strides over the last 30 years and this can be evidenced in the very lives of the peoples of ASEAN and Korea. The people-to-people exchanges between ASEAN and Korea record 10 million annually. As Korea's second largest trading partner (160 billion USD in 2018) and third largest investment partner (6.1 billion USD in 2018), ASEAN and Korea have become key partners of economic cooperation. With its endless charms, ASEAN is the most popular travel destination for Koreans (8.9 million visitors in 2018).

The year 2019, during which ASEAN and Korea celebrate the 30th Anniversary of ASEAN-ROK Dialogue Relations, also marks the 10th Anniversary of the ASEAN-Korea Centre (AKC). As the only intergovernmental organization mandated to promote economic and socio-cultural cooperation between ASEAN and Korea, the AKC will strive to continue playing a pivotal role in building a lasting and genuine partnership between the two sides. In line with this, AKC will carry out a series of programs under the collective theme of "Connecting People, Sharing Prosperity," particularly focusing on the followings.

First, the AKC will make efforts towards building a closer community between ASEAN and Korea. Through the commemorative programs for the 10th Anniversary of the AKC and the 30th Anniversary of ASEAN-ROK Dialogue Relations, the AKC will lay the groundwork for the next 30 years of a stronger and more prosperous ASEAN-Korea partnership.

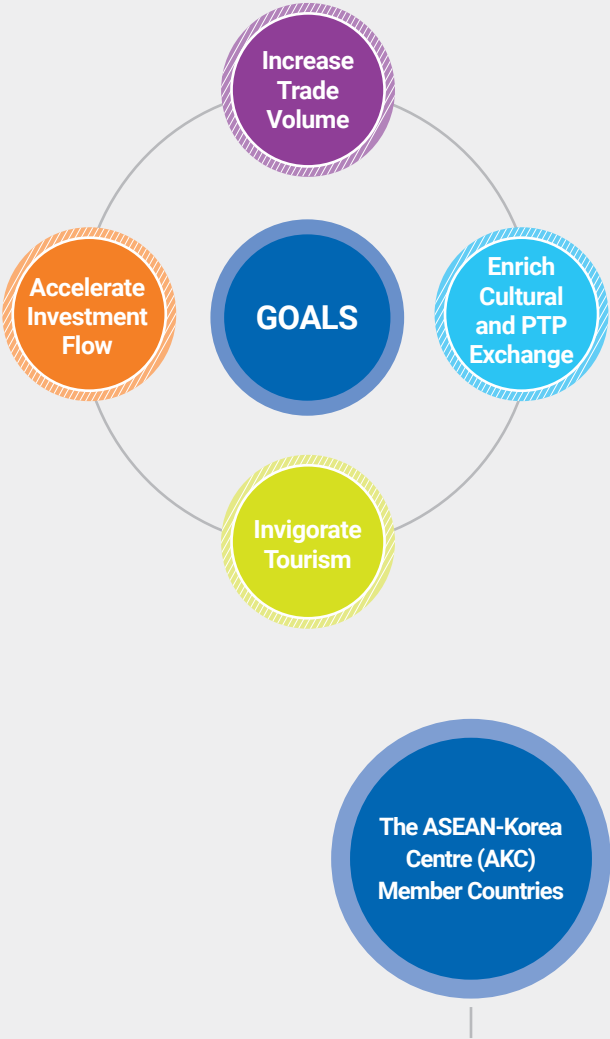
Second, the AKC will strengthen cooperation between ASEAN and Korea for innovation and creativity-driven growth. ASEAN and Korea are key partners for mutually beneficial economic growth. AKC will seek for innovative and creative ways to invigorate economic cooperation and exchanges between ASEAN and Korea through result-oriented programs in the area of trade and investment. In addition, the AKC will support the empowerment of Micro-Small-and-Medium-sized Enterprises (MSMEs) of ASEAN and Korea by helping them embrace digital technologies as a new growth engine in the era of the Fourth Industrial Revolution.

Third, the AKC will promote activities that connect the hearts and minds of peoples of ASEAN and Korea. ASEAN is blessed with a wealth of unique and diverse culture. The AKC will design culture and tourism programs to foster greater cultural exchanges and strategic tourism development of ASEAN and Korea. Also, the AKC will serve as a networking hub where the youth, scholars, media and general public of ASEAN and Korea can interact with one another through diverse communication mediums. These efforts will foster friendship and raise mutual understanding between ASEAN and Korea.

The AKC will exert utmost efforts to fulfill its mandates, which are to increase trade volume, accelerate investment flows, invigorate tourism, and enrich cultural and people-to-people exchanges. We sincerely look forward to your continued cooperation and active participation in activities of the ASEAN-Korea Centre in 2019.

Secretary General of ASEAN-Korea Centre
Lee Hyuk

Overview



The ASEAN-Korea Centre (AKC) is an intergovernmental organization mandated to promote economic and socio-cultural cooperation between the ASEAN Member States and Korea

VISION












To be a key player in building a lasting and genuine partnership between ASEAN and Korea

ESTABLISHMENT

Inaugurated on 13 March 2009

MEMBERS

10 ASEAN Member States and Korea

 Brunei Darussalam	 Cambodia	 Indonesia	 Lao PDR	 Malaysia	
 Korea	 Myanmar	 Philippines	 Singapore	 Thailand	 Viet Nam

Activities



Trade and Investment

ASEAN Trade Promotion

Trade promotion and business cooperation programs aim to assist in reaching bilateral trade volume of USD 200 billion by 2020 between ASEAN and Korea

ASEAN Trade Fair

Exhibits seafood, home meal replacement products, furniture, and digital contents that showcase quality products and services from ASEAN, targeting the Korean market

ASEAN-Korea Cartoon Connection

Unveils animation contents and services of ASEAN to the Korean business to explore animation co-production and other partnership opportunities

Technical Cooperation & Capacity-Building
Technical cooperation & capacity-building programs are implemented to further increase trade and investment volume between ASEAN and Korea, as well as to support development of high value-added industries of ASEAN in the era of 4th Industrial Revolution

ASEAN-Korea Robot Business Forum

Shares the latest industrial trends on the robotics industry and aims to strengthen business network between ASEAN and Korea

ASEAN-Korea Biotech Partnering Week

Exchanges experiences and good practices for biotechnology industry, while providing opportunities for business cooperation between ASEAN and Korea

Trade Innovation Workshop

Supports ASEAN MSMEs to adopt new technologies and promotes globally competitive and innovate MSMEs of ASEAN, while sharing good practices and experiences of Korea and offering network-building opportunities

ASEAN Investment Promotion

Investment promotion programs aim to meet investment needs of ASEAN for its economic growth by exploring investment opportunities for Korean businesses

ASEAN-Korea Startup Week

Exchanges policies and good practices in nurturing ICT start-ups between ASEAN and Korea, while providing investment and economic cooperation opportunities

ASEAN Connectivity Forum

Introduces physical connectivity (transport, energy, ICT) infrastructure projects, and provides networking opportunities through 1:1 business meetings between Korean business people and ASEAN delegates

ASEAN Smart Cities Forum

Introduces smart city development projects of the member cities of the newly launched 'ASEAN Smart Cities Network' to the Korean business community

Investment Mission

Seeks for new investment opportunities in ASEAN, while maximizing the potential for practical business results between the private-to-private and public-to-private of ASEAN and Korea



Culture and Tourism

ASEAN Culture & Tourism Promotion

Culture and tourism promotional programs introduce ASEAN's attractive tourism destinations and diverse cultures to the Korean public

ASEAN Tourism Promotional Pavilion

Promotes tourist destinations in ASEAN through information materials and interactive resources

ASEAN Community-based Tourism Program

Enhances the understanding on ASEAN Community-based Tourism by providing hands-on activities, cultural exchange with local villagers, study visits, and others for ASEAN and Korean university students

ASEAN-Korea Familiarization Tour

Invites major Korean travel agencies and media to promote relatively less-known attractions in ASEAN to Koreans

'ASEAN Travel' Mobile Application

Provides up-to-date information on ASEAN culture and tourism including destinations, restaurants, transportation, accommodation, etc.

Culture & Tourism Capacity Building

Capacity-building programs in line with the policies and directions of ASEAN's efforts to satisfy the strong demand for travelling to the region are organized

ASEAN-Korea Tourism Development Workshop

Deepens the participants' understanding of regional tourism development by providing lectures that identify key issues and challenges in sustainable tourism management

Tourism Capacity-Building Workshop

Strengthens the capacity of tourism professionals in ASEAN by sharing Korean tourism trends and exchanging ideas and information

Culture & Tourism Exchange

Culture and tourism exchanges are made by showcasing cultural and tourism attractions of ASEAN to Korean public

ASEAN Meetings

Participates in the ASEAN Tourism Forum and other related meetings, while introducing AKC's activities and contributions and networking with key stakeholders





PR and ASEAN Awareness

Public Relations & Digital Communication

PR activities aim to raise awareness of ASEAN and AKC among the general public, through a variety of tools including media, social media, website, and publications

Media Relations

Promotes ASEAN and AKC's activities through press release, interviews/op-eds, press monitoring, feature stories on ASEAN, invitation of ASEAN and Korean journalists to its programs

Digital Communications

Promotes ASEAN and AKC's activities through social media platforms (Facebook, Instagram, Twitter, YouTube, Blog) by producing and distributing digital contents such as infographics and videos

Publications

Publishes brochure, journal on ASEAN-Korea relations, key statistics, annual report, and other ASEAN-related publications

Website

Provides the latest news on the AKC activities, as well as the information on ASEAN and ASEAN-Korea relations

Academic Exchange & Community Outreach

Activities to strengthen the network with academia are organized, while providing academic insights to the general public in order to deepen their understanding on ASEAN

ASEAN Lecture Series

Holds public lectures on comprehensive information on ASEAN, as well as on business opportunities in ASEAN

Youth Awareness & Exchange

Youth participating programs foster mutual understanding and long-lasting partnership between ASEAN and Korea

ASEAN-Korea Youth Network Workshop

Enables ASEAN and Korean youth to enhance knowledge on issues relevant to ASEAN and Korea, and forge friendships through field trips, discussions, and group activities

ASEAN-Korea Youth Innovation Forum

Seeks to instill entrepreneurship mindset and enhance leadership skills among ASEAN and Korean youth through lectures and networking

ASEAN Youth Network in Korea Programs

Fosters exchanges among ASEAN and Korean youth by providing academic conference, career mentorship, and year-end celebration

ASEAN-Korea Academic Essay Contest

Enables ASEAN and Korean youth to share their insights on the partnership of the regions through essays



Special Programs

Commemorative programs for the 30th Anniversary of ASEAN-ROK Dialogue Relations & 10th Anniversary of the ASEAN-Korea Centre

ASEAN-Korea Media Forum

Date April 24, 2019

Venue Lotte Hotel Seoul

Invites high-level representatives from influential news organizations, government and academia in ASEAN and Korea for in-depth discussions on how ASEAN and Korea can facilitate two-way cultural exchanges to forge a long-lasting partnership under the theme of ASEAN and Korean Waves

ASEAN Week

Date June 14-16, 2019

Venue Seoul Plaza

Raises awareness of ASEAN through a comprehensive ASEAN culture and tourism festival that showcases ASEAN cultural performances, food events, fashion show, and lifestyle exhibitions

ASEAN Train

Date October 2019 (TBC)

Venue Major cities of Korea

Promotes people-to-people partnership through a train journey with people from ASEAN and Korea to experience various cultural events in major cities of Korea

ASEAN-Korea Export-Import Fair

Date November 2019 (TBC)

Venue BEXCO

Facilitates export and import between ASEAN and Korea by showcasing ASEAN premium products and holding business meetings to promote trade balance and strengthen business network

ASEAN-Korea Startup Summit

Date November 2019 (TBC)

Venue BEXCO

Promotes investment and economic co-operation opportunities between ASEAN and Korea by offering pitching and exhibition opportunities for ASEAN startups

Publications



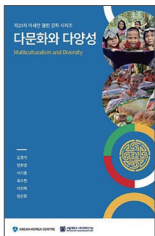
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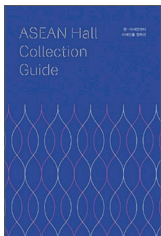
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- 1 ASEAN-Korea Journal** Kor, Eng
Journal comprised of articles, country reports, essays and analyses on ASEAN and ASEAN-Korea relations
- 2 2018 ASEAN & Korea in Figures** Kor, Eng
Statistics on ASEAN, ASEAN Member States and ASEAN-Korea relations in the areas of trade, investment, tourism, socio-culture, people-to-people exchanges and others
- 3 The Road to ASEAN Market:
Cases of Korean Companies in ASEAN** Kor
Collection of contents from the 19th ASEAN Lecture Series
- 4 Multiculturalism and Diversity** Kor
Collection of contents from the 20th ASEAN Lecture Series
- 5 The Future of ASEAN-Korea Partnership
Vol.3** Eng
Collection of winning entries for the 3rd ASEAN-Korea Academic Essay Contest
- 6 ASEAN Hall Collection Guide** Kor, Eng
Guide for collection of ASEAN items displayed in ASEAN Hall

All publications are available at ASEAN Hall of the ASEAN-Korea Centre (8th Floor, Press Center Building, Seoul, Korea) or official website.

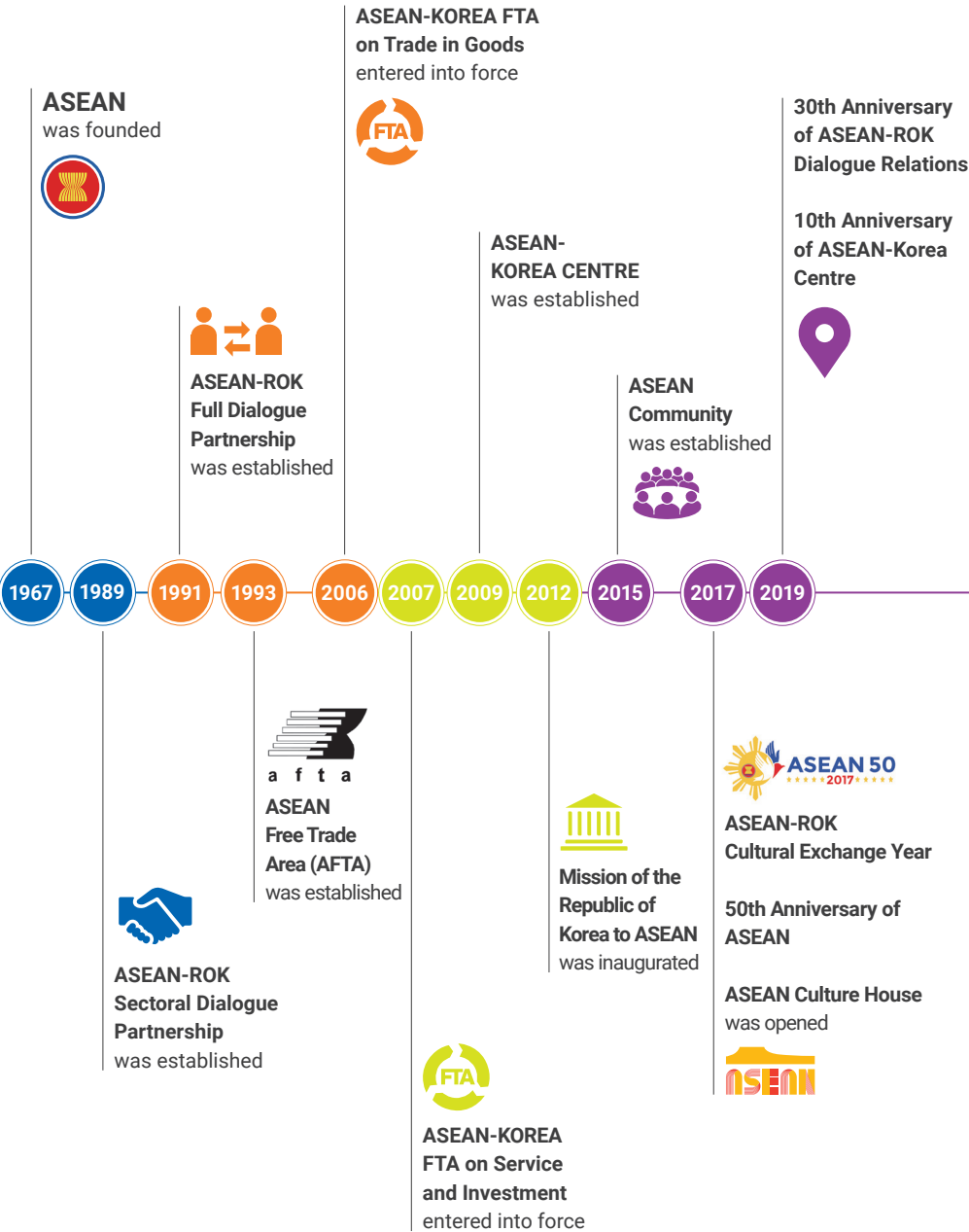
ASEAN Hall

The ASEAN Hall is a multi-purpose space that houses a unique collection of resources and diverse cultural artifacts from ASEAN Member States. It serves as a cultural and informational platform for exhibitions, lectures, seminars, workshops and information services related to ASEAN and ASEAN-Korea relationship. The ASEAN Hall also provides various learning programs and activities including the ASEAN School Tour Program, Youth Career Exploration and Group Visits. The ASEAN Hall welcomes private and public entities to make use of its shared space, should they wish to conduct ASEAN-related activities.

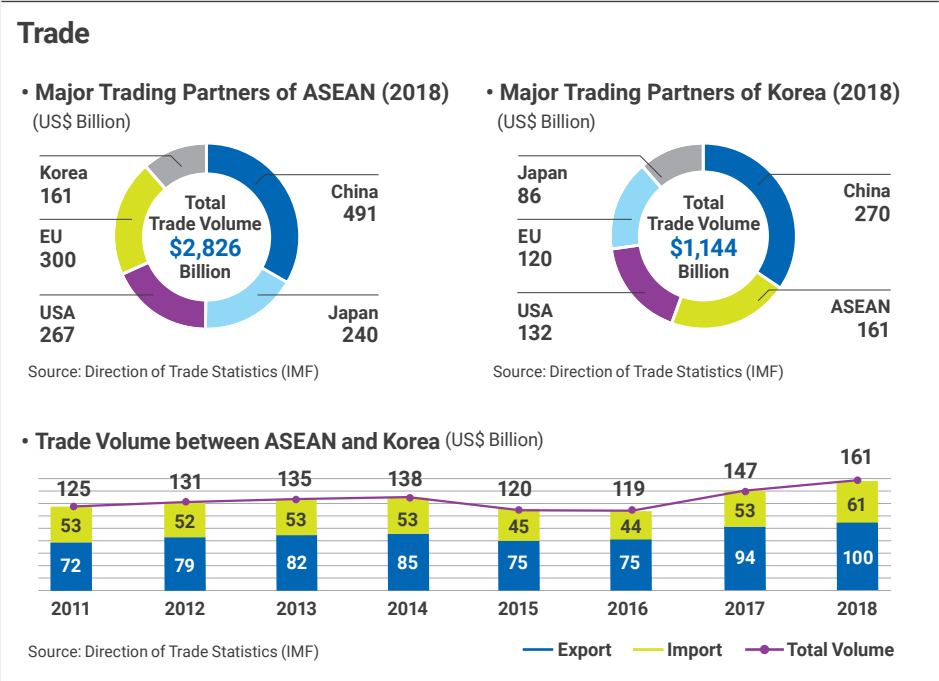
Opening hours	9:30AM-5:30PM (closed on weekends and Korean national holidays)
Location	8th fl, Press Center Building, 124, Sejong-daero, Jung-gu, Seoul, Korea
Contact	+82-2-2287-1177 aseanhall@aseankorea.org



Chronology

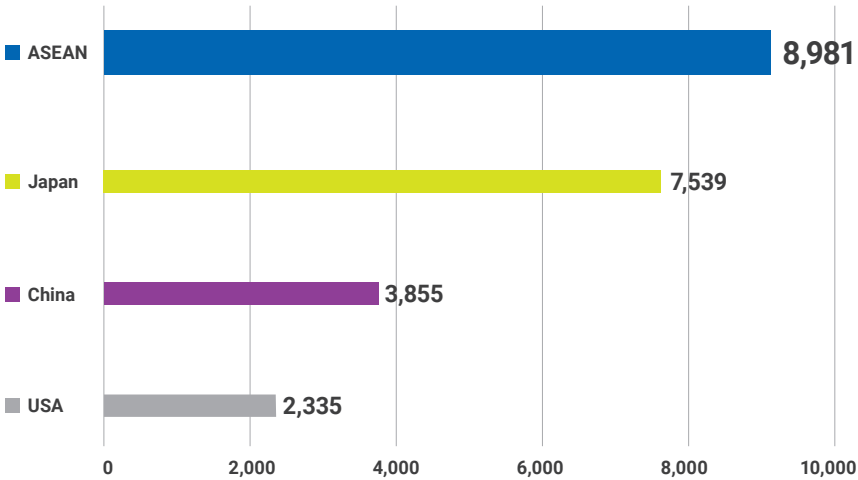


ASEAN-Korea Relations in Key Figures



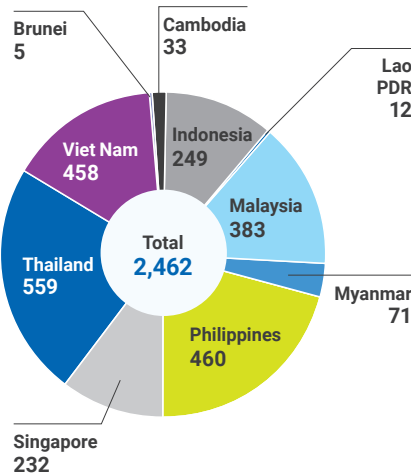
Tourism

• Destinations for Korean Outbound Travelers (2018) (Thousand Persons)



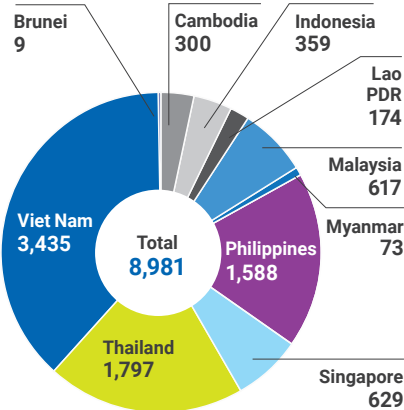
Source: Tourism Statistics (KTO)
 Note: Figures of China and USA are based on 2017

• Visitors from ASEAN to Korea (2018) (Thousand Persons)



Source: Tourism Statistics (KTO)

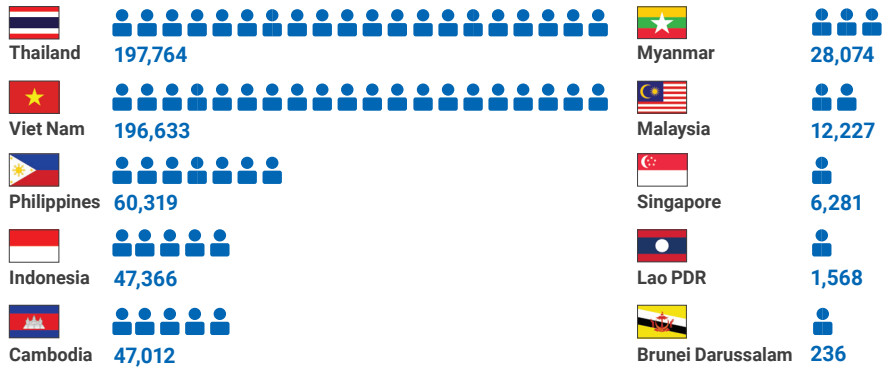
• Visitors from Korea to ASEAN (2018) (Thousand Persons)



Source: Tourism Statistics (KTO)
 Tourism Boards of ASEAN Member States

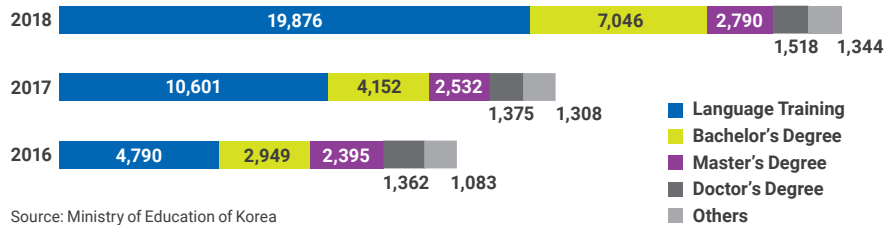
People-to-People Exchange

• ASEAN Nationals in Korea by ASEAN Member States (2018) (Persons)



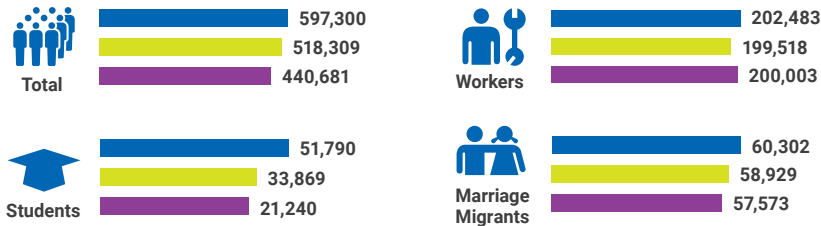
Source: Ministry of Justice Korea Immigration Service

• ASEAN Students in Korea by Types of Enrolled Program (Persons)



Source: Ministry of Education of Korea

• ASEAN Nationals in Korea by Types of Visa (Persons)



Source: Ministry of Justice Korea Immigration Service

2016 2017 2018

About ASEAN



Brunei Darussalam



- Bandar Seri Begawan
- Bruneian Dollar (BND)
- 5,765 km²
- 0.4 million

Cambodia



- Phnom Penh
- Cambodian Riel (KHR)
- 181,035 km²
- 16.0 million

Indonesia



- Jakarta
- Indonesian Rupiah (IDR)
- 1,904,569 km²
- 264.0 million

Lao PDR



- Vientiane
- Laotian Kip (LAK)
- 236,800 km²
- 6.9 million

Malaysia



- Kuala Lumpur
- Malaysian Ringgit (MYR)
- 329,847 km²
- 31.6 million

Myanmar



- Nay Pyi Taw
- Myanmar Kyat (MMK)
- 676,578 km²
- 53.4 million

Philippines



- Manila
- Philippine Peso (PHP)
- 300,000 km²
- 104.9 million

Singapore



- Singapore
- Singapore Dollar (SGD)
- 719 km²
- 5.6 million

Thailand



- Bangkok
- Thai Baht (THB)
- 513,120 km²
- 69.0 million

Viet Nam



- Ha Noi
- Vietnamese Dong (VND)
- 331,210 km²
- 95.5 million

CAPITAL

CURRENCY

LAND AREA

POPULATION

Source: CIA World Factbook (CIA), ASEAN Secretariat, World Bank



ASEAN-KOREA CENTRE

**Intergovernmental organization mandated to
promote economic and socio-cultural cooperation
between ASEAN Member States and Korea**

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