

ASEAN- KOREA CENTRE

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Chronology of ASEAN-Korea Relations

- 1989.11 Establishment of Sectoral Dialogue Partnership
- 1991.7 Establishment of Full Dialogue Partnership
- 1997.12 1st ASEAN+3 Summit and 1st ASEAN-ROK Summit
- 2004.11 Adoption of 「Joint Declaration on Comprehensive Cooperation Partnership between ASEAN and the ROK」
- 2006.8 Conclusion of ASEAN-Korea Trade in Goods Agreement
- 2007.11 Conclusion of ASEAN-Korea Trade in Services Agreement
- 2009.3 Inauguration of the ASEAN-Korea Centre
- 2009.6 1st ASEAN-ROK Commemorative Summit on the occasion of the 20th Anniversary of ASEAN-ROK Dialogue Partnership (Jeju)
Conclusion of ASEAN-Korea Investment Agreement
- 2010.10 Adoption of 「Joint Declaration on ASEAN-ROK Strategic Partnership for Peace and Prosperity」
- 2012.9 Establishment of the ROK Mission to ASEAN (Jakarta)
- 2014.12 2nd ASEAN-ROK Commemorative Summit on the occasion of the 25th Anniversary of ASEAN-ROK Dialogue Partnership (Busan)
- 2017.9 Opening of the ASEAN Culture House (Busan)
- 2019.11 3rd ASEAN-ROK Commemorative Summit and 1st Mekong-ROK Summit on the occasion of the 30th Anniversary of ASEAN-ROK Dialogue Partnership (Busan)
- 2020.11 Declaration of New Southern Policy Plus Strategy
Conclusion of Regional Comprehensive Economic Partnership (RCEP)
- 2021 Mekong-ROK Exchange Year

“We welcomed the work of the ASEAN-Korean Business Council (AKBC) and the ASEAN-Korea Centre (AKC) in increasing trade and investment flows, deepening B2B cooperation between ASEAN and the ROK as well as sharing best practices and providing capacity-building for MSMEs, including startups. We also welcomed the ROK’s support through the ASEAN-ROK Startups Partnership, and looked forward to the completion of the joint study on the ASEAN-ROK Startups Ecosystem and the development of the ASEAN-ROK Start-ups Policy Roadmap.”

“We agreed to further strengthen cultural cooperation and promote closer people-to-people ties including through the expansion of scholarship programmes, youth exchange and leadership programmes as well as the activities of the ASEAN-Korea Centre (AKC) in Seoul and the ASEAN Culture House in Busan.”

Excerpt from the Chairman’s Statement of the 21st ASEAN-Republic of Korea Summit
12 November 2020, Viet Nam

Overview

Establishment

Established on 13 March 2009 to promote economic and socio-cultural exchange and cooperation between ASEAN Member States (AMS) and Korea

Vision

Building a lasting and genuine partnership between ASEAN and Korea

Goals

- Increasing trade volume
- Accelerating investment flow
- Invigorating tourism
- Enriching culture and people-to-people exchange

Members

Republic of Korea and 10 AMS



Brunei Darussalam



Cambodia



Indonesia



Korea



Lao PDR



Malaysia



Myanmar



Philippines



Singapore



Thailand



Viet Nam

Slogan

Connecting People, Sharing Prosperity



Council

Supreme decision-making body composed of representatives from 11 Members

Executive Board

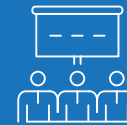
Supervisory and advisory body composed of representatives appointed by 11 Members

Secretariat

Administrative body composed of Secretary General and 4 Units



Secretary General



Development Planning & General Affairs Unit



Trade & Investment Unit



Culture & Tourism Unit



Information & Data Unit

Activities

Trade & Investment

Expand and Upgrade Trade between ASEAN and Korea

Expand ASEAN-Korea partnership for mutual growth and prosperity by strengthening ASEAN SMEs and cooperating in future industries

Provide Data and Analysis of Economic Trends in ASEAN

- Organize seminars on current trends and future outlook of ASEAN economy
- Establish database on ASEAN and Korean businesses

Foster Greater Participation of ASEAN SMEs in Global-Regional Value Chains

- Strengthen SMEs in Food and Beverage sector and support establishment of ASEAN-Korea production networks
- Promote ASEAN Food and Beverage products and support entry into Korean market

Strengthen Cooperation in New Industries

- Provide platforms to share policy and emerging trends, and support business networking in bio-health sector
- Promote cooperation in content industry through capacity building and co-production



Expand Korean Investment in and Business Partnerships with ASEAN

Increase Korean investment in ASEAN and strengthen partnerships in startups and connectivity projects

Promote Investment in ASEAN-Korea Startups and Support Business Networking

- Organize the 2021 ASEAN-Korea Startup Week
- Strengthen cooperation to raise awareness of a vibrant regional startup ecosystem

Support Sustainable and Competitive Partnerships to Enhance ASEAN Connectivity

- Organize the 9th ASEAN Connectivity Forum
- Provide review and analysis on the developments of ASEAN Connectivity projects

Facilitate Business Partnerships between ASEAN and Korean Companies

- Organize seminars on market trends and investment opportunities in ASEAN
- Dispatch Korean investment and market research missions to ASEAN



Culture & Tourism

Invigorate ASEAN-Korea Culture and Tourism Exchanges

Enhance mutual understanding and goodwill between ASEAN and Korea by promoting two-way exchanges in culture and tourism

Support the Growing Interest and Enthusiasm for ASEAN Culture in Korea by Promoting Culture and Tourism of 10 AMS

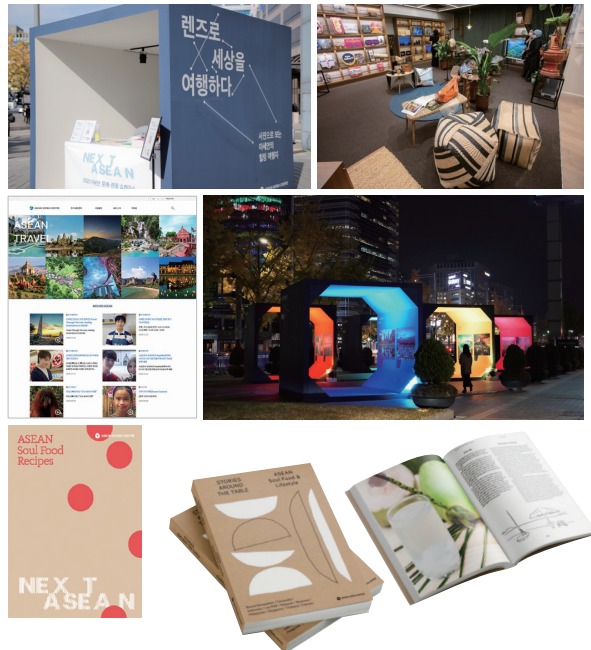
- Organize the ASEAN Week 2021, a mega-festival showcasing ASEAN culture in Korea
- Promote food, travel, traditional and contemporary culture of the 10 AMS

Promote Various Tourism Resources of ASEAN to Reinvalidate ASEAN-Korea Tourism

- Open and operate tourism promotion pavilions during AKC events
- Promote tourist attractions in ASEAN and discover new and hidden destinations

Provide Information and Data on ASEAN Culture and Tourism

- Release and update ASEAN travel related information on the ASEAN Travel webpage
- Establish database on contents related to ASEAN culture and tourism



Expand ASEAN-Korea Culture and Tourism Cooperation

Strengthen sustainable and future-oriented ASEAN-Korea culture and tourism cooperation

Strengthen Foundation for Greater ASEAN-Korea Culture and Tourism Cooperation

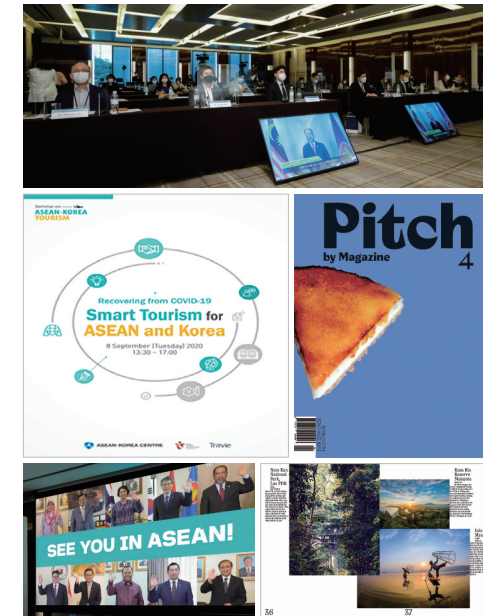
- Participate in international and regional conferences on ASEAN culture and tourism and establish cooperative networks
- Provide analysis of key trends and prospects of the tourism industry in ASEAN

Foster Win-win Partnerships in the Tourism Sector between ASEAN and Korea

- Organize workshops to strengthen human resources and institutional capacity of the tourism sector in ASEAN
- Provide platforms to exchange information between ASEAN and Korea on policy and emerging trends in the tourism industry

Reinforce Cooperation in the Development of Sustainable and Future-oriented Tourism

- Promote ASEAN Community-Based Tourism (CBT)
- Promote smart tourism development between ASEAN and Korea



PR & Youth Exchanges

Promote Public Relations and Awareness

Foster public awareness and create favorable environment for the development of ASEAN-Korea relations

Promote ASEAN-Korea Cooperation through Media

- Distribute press releases, arrange interviews and design feature stories and TV programs
- Expand network and partnerships with ASEAN and Korean media

Expand Public Outreach through Enhanced Digital Communications

- Strengthen AKC's online communications through increased social media activities
- Produce and diversify digital contents to raise public understanding and awareness of ASEAN

Provide Latest Information on AKC Programs and Activities

- Provide latest news and information on ASEAN, ASEAN-Korea relations and AKC's programs on the Centre's website
- Produce and distribute digital publications including monthly newsletters and annual report



Promote Exchanges among ASEAN-Korea Youth and Experts

Support the building of a “people-centered community of peace and prosperity” by increasing cooperation and exchanges among ASEAN and Korean youth and experts

Develop Youth Networks and Increase Mutual Understanding among ASEAN and Korean Youth

- Provide strategies to strengthen youth exchanges based on research and survey on mutual perceptions of ASEAN and Korean youth
- Organize ASEAN-Korea Youth Forum and ASEAN-Korea Academic Essay Contest

Promote Engagement of ASEAN Youth and Professionals in Korea in ASEAN-Korea Community Building Efforts

- Coordinate AYNK* activities and promote social participation of ASEAN youth in Korea
- Organize CAPK** workshops and promote engagement of ASEAN professors in AKC's public diplomacy efforts

*AYNK: ASEAN Youth Network in Korea (since 2014)

**CAPK: Council of ASEAN Professors in Korea (since 2019)

Contribute to building of ASEAN-Korea Future Community by Providing Information and Analysis on ASEAN-Korea Relations

- Publish and distribute statistics and studies on ASEAN-Korea relations
- Organize roundtable discussions with academic and foreign policy experts on ASEAN-Korea relations



ASEAN Hall

The ASEAN Hall is a multi-purpose space where lectures, seminars, workshops and school field trips are held to promote mutual understanding among the peoples of ASEAN and Korea. The Hall also serves as an exhibition area where visitors can enjoy the diverse cultural artifacts from the 10 AMS. The Hall's information corner features a wide range of books and multimedia materials (films, CD) on ASEAN countries, ASEAN-Korea relations and the Centre's activities. All materials are accessible to the general public and can be viewed on site. The ASEAN Hall is also available for use for ASEAN-related events.

Opening Hours Mon-Fri 09:30-17:30 (Closed on weekends & holidays)

Location 8th Floor., Korea Press Center, 124 Sejong-daero, Jung-gu, Seoul, Republic of Korea

Contact 02-2287-1177 | aseanhall@aseankorea.org

ASEAN Hall



ASEAN School Tour Program (Online available)



The ASEAN-Korea Centre provides opportunities for students who are interested in international affairs to explore their career in an international organization. The ASEAN School Tour Program is a "career experience" program accredited by the ROK Ministry of Education and features ASEAN diplomats and officials who speak about the history and culture of Southeast Asian countries as well as about working in international organizations. The program is also available in online format.

Application for the ASEAN School Tour Program can be made online via the following website of the Ministry of Education
: www.ggoomgil.go.kr

Visit Programs

The ASEAN-Korea Centre also offers visit programs for university students and the general public to raise understanding on ASEAN and promote ASEAN-Korea relations.



Development Planning & General Affairs

Broaden External Relations

Plan and develop AKC's strategies and expand partnerships with external organizations

Organize Meeting of the Council

- Submit proposal for approval of annual programs and budget
- Report outcomes and evaluation results of completed programs

Organize Meetings of the Executive Board

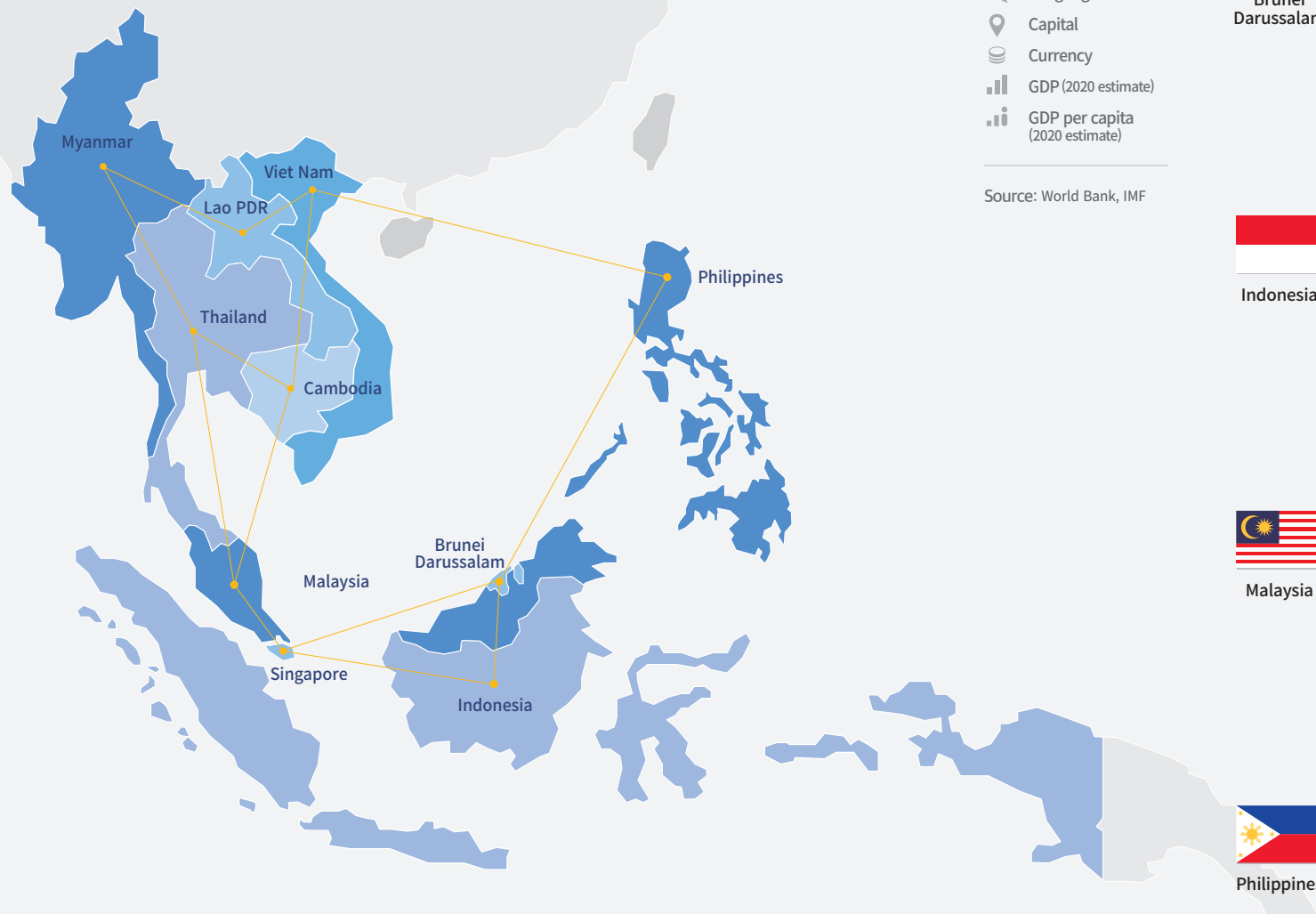
- Report on plans and status of annual programs and budget

Cooperate with Stakeholders

- Take part in trilateral consultation meetings with ASEAN-China Centre (ACC) and ASEAN-Japan Centre (AJC)
- Build partnerships with government, diplomatic corps and key ASEAN-related organizations in the region



About ASEAN



- Area
- Population (2019)
- Languages
- Capital
- Currency
- GDP (2020 estimate)
- GDP per capita (2020 estimate)

Source: World Bank, IMF



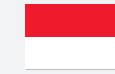
Brunei Darussalam

- 5,265km²
- 0.43 million
- Bahasa Melayu, English
- Bandar Seri Begawan
- Bruneian Dollar (BND)
- 10.6 billion USD
- 23,117 USD



Cambodia

- 176,515km²
- 16.48 million
- Khmer
- Phnom Penh
- Cambodian Riel (KHR)
- 26.3 billion USD
- 1,572 USD



Indonesia

- 1,811,569km²
- 270.63 million
- Bahasa Indonesia
- Jakarta
- Indonesia Rupiah (IDR)
- 1,088.8 billion USD
- 4,038 USD



Lao PDR

- 230,800km²
- 7.17 million
- Lao
- Vientiane
- Lao Kip (LAK)
- 18.7 billion USD
- 2,567 USD



Malaysia

- 328,657km²
- 31.95 million
- Bahasa Melayu, English, Chinese, Tamil
- Kuala Lumpur
- Malaysia Ringgit (MYR)
- 336.3 billion USD
- 10,192 USD



Myanmar

- 653,508km²
- 54.05 million
- Burmese
- Nay Pyi Taw
- Myanmar Kyat (MMK)
- 70.9 billion USD
- 1,333 USD



Philippines

- 298,170km²
- 108.11 million
- Tagalog, English
- Manila
- Philippine Peso (PHP)
- 367.4 billion USD
- 3,373 USD



Singapore

- 710km²
- 5.7 million
- English, Mandarin, Malay, Tamil
- Singapore
- Singapore Dollar (SGD)
- 337.5 billion USD
- 58,484 USD



Thailand

- 510,890km²
- 69.63 million
- Thai
- Bangkok
- Thai Baht (THB)
- 509.2 billion USD
- 7,295 USD



Viet Nam

- 310,070km²
- 96.46 million
- Vietnamese
- Hanoi
- Vietnamese Dong (VND)
- 340.6 billion USD
- 3,498 USD



ASEAN: Association of Southeast Asian Nations

The Association of Southeast Asian Nations (ASEAN), composed of 10 Member States, was established on 8 August 1967 to accelerate economic growth, social progress and cultural development in the region and to promote regional peace and stability.

Area: 4.48 million km² **Population:** 660.62 million

GDP: 3.11 trillion USD **Secretariat:** Jakarta, Indonesia

Secretary General: H.E. Dato Lim Jock Hoi (Brunei Darussalam)



2021 ASEAN Chairmanship & Slogan

Chair: Brunei Darussalam

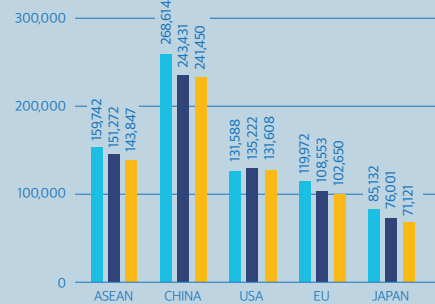
Slogan: We Care, We Prepare, We Prosper

*Chairmanship of ASEAN rotates annually based on the alphabetical order of the English names of the AMS

ASEAN-Korea Relations in Figures

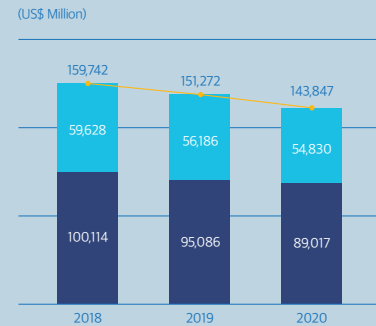
Trade

Major Trading Partners of Korea (US\$ Million)



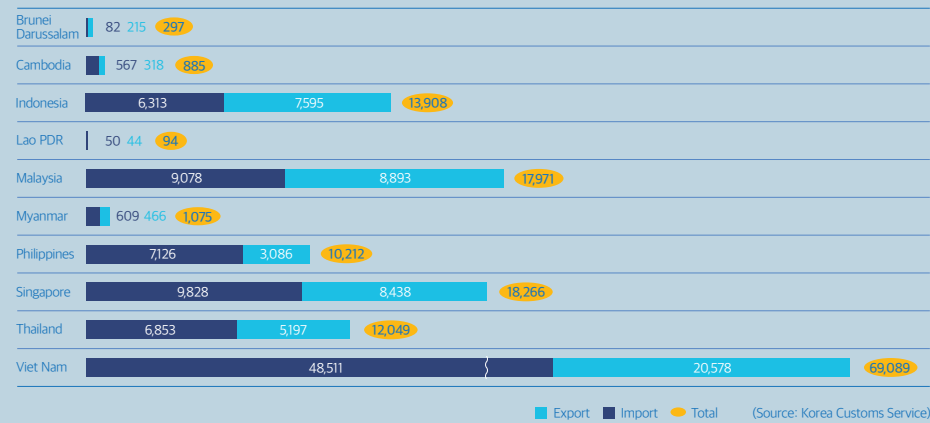
2018 2019 2020 • 27 countries excluding UK for FY2020 data of EU (Source: Korea Customs Service)

ASEAN-Korea Annual Trade Volume (US\$ Million)



Export Import Total (Source: Korea Customs Service)

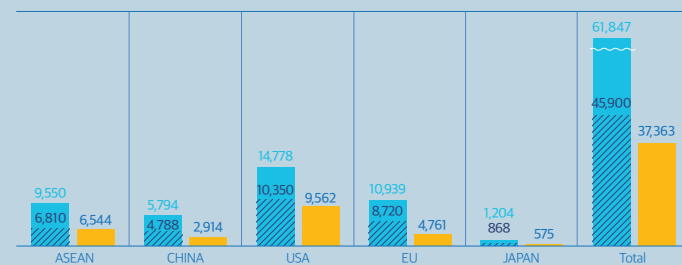
Trade Volume between ASEAN Member States and Korea (2020) (US\$ Million)



Export Import Total (Source: Korea Customs Service)

Investment

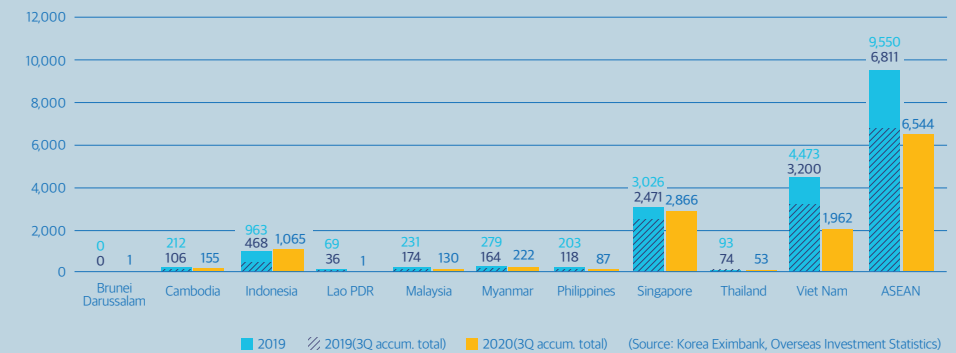
Foreign Investment Destinations of Korea (US\$ Million)



2019 2019(3Q accum. total) 2020(3Q accum. total)

① 27 countries excluding UK for FY2020 data of EU
② overseas territories of USA and UK are excluded
(Source: Korea Eximbank, Overseas Investment Statistics)

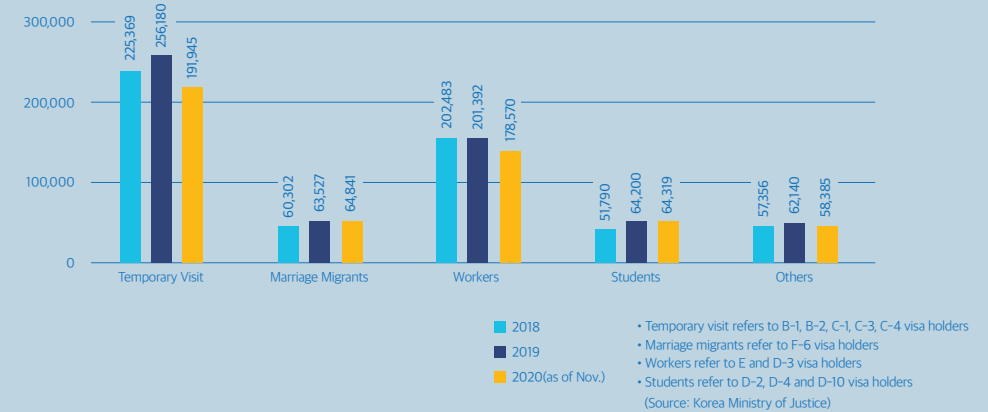
Total Invested Amount in ASEAN Member States (US\$ Million)



(Source: Korea Eximbank, Overseas Investment Statistics)

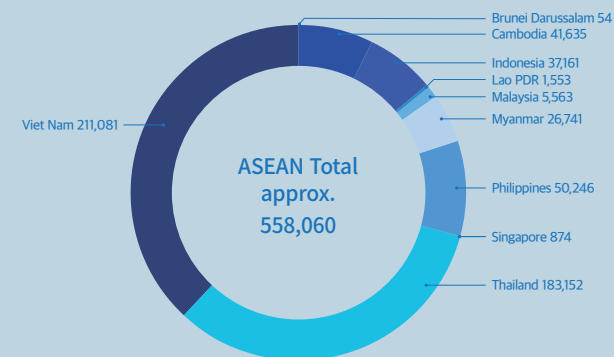
People-to-People Exchanges

ASEAN Nationals in Korea by Type of Visa (Persons)



• Temporary visit refers to B-1, B-2, C-1, C-3, C-4 visa holders
• Marriage migrants refer to F-6 visa holders
• Workers refer to E and D-3 visa holders
• Students refer to D-2, D-4 and D-10 visa holders
(Source: Korea Ministry of Justice)

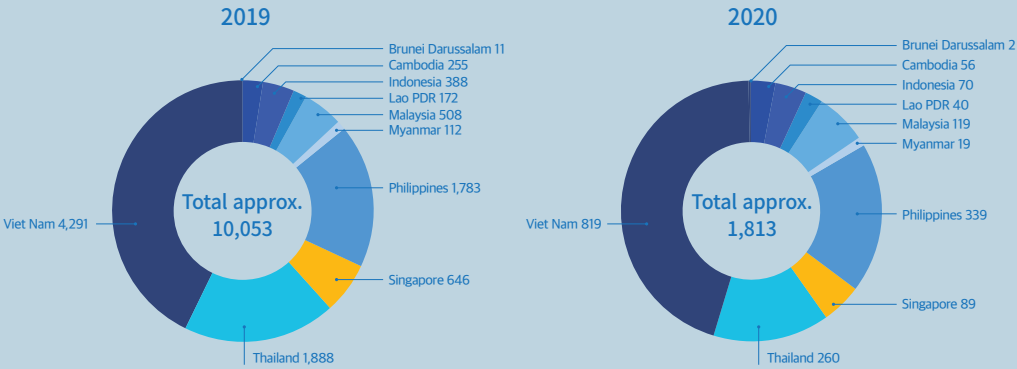
ASEAN Nationals in Korea (Persons)



*As of Nov. 2020 (Source: Korea Ministry of Justice)

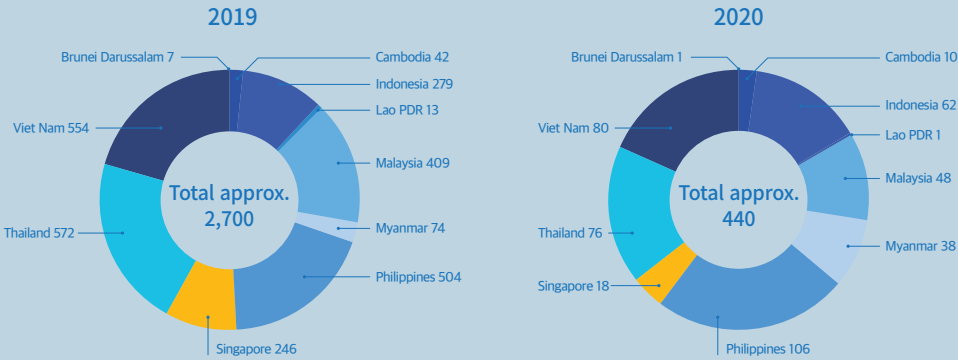
Tourism

Korean Visitors to ASEAN (Thousand Persons)



(Source: ASEAN Member States' Tourism Board, Korea Tourism Organization)

ASEAN Visitors to Korea (Thousand Persons)



*As of November 2020 (Source: Tourism Statistics (KTO))